

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Innovation, Business Models and Entrepreneurship

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Co-ordinating Institute - IIT - Roorkee

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1 - Analyzing the Current Business Scenario

Lecture 2 - Innovation and Creativity - An Introduction

Lecture 3 - Innovation in Current Environment

Lecture 4 - Types of Innovation

Lecture 5 - School of Innovation

Lecture 6 - Challenges of Innovation

Lecture 7 - Steps of Innovation Management

Lecture 8 - Idea Management System

Lecture 9 - Divergent v/s Convergent Thinking

Lecture 10 - Design Thinking and Entrepreneurship

Lecture 11 - Experimentation in Innovation Management

Lecture 12 - Idea Championship

Lecture 13 - Participation for Innovation

Lecture 14 - Co-creation for Innovation

Lecture 15 - Prototyping to Incubation

Lecture 16 - What is Business Model ?

Lecture 17 - Who is an Entrepreneur ?

Lecture 18 - Social Entrepreneurship ?

Lecture 19 - Blue Ocean Strategy - I

Lecture 20 - Blue Ocean Strategy - II

Lecture 21 - Marketing of Innovation

Lecture 22 - Technology Innovation Process

Lecture 23 - Technological Innovation Management Planning

Lecture 24 - Technological Innovation Management Strategies

Lecture 25 - Technology Forecasting

Lecture 26 - Sustainability Innovation and Entrepreneurship

Lecture 27 - Innovation Sustainable Conditions

Lecture 28 - Innovation

Lecture 29 - SME's strategic involvement in sustainable development

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- Lecture 30 - Insight and Entrepreneurship
- Lecture 31 - Management of Innovation, creation of IPR - I
- Lecture 32 - Management of Innovation, creation of IPR - II
- Lecture 33 - Types of IPR
- Lecture 34 - Patents and Copyrights
- Lecture 35 - Patents in India
- Lecture 36 - Business Models and value proposition
- Lecture 37 - Business Model Failure
- Lecture 38 - Incubators
- Lecture 39 - Managing Investors for Innovation
- Lecture 40 - Future markets and Innovation needs for India