

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - Business Analysis for Engineers

Subject Co-ordinator - Dr. S. Vaidhyasubramaniam

Co-ordinating Institute - SASTRA University

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction to Business Analysis for Engineers
- Lecture 2 - Introduction to Accounting
- Lecture 3 - Accounting Principles - 1
- Lecture 4 - Balance Sheet Fundamentals
- Lecture 5 - Balance Sheet Fundamentals
- Lecture 6 - Accounting Principles - 2
- Lecture 7 - Introduction to Income Statement & Double Entry
- Lecture 8 - Double Entry Examples - 1
- Lecture 9 - Double Entry Examples - 2
- Lecture 10 - Preparation of Financial Statement
- Lecture 11 - Cash Flow Statement - 1
- Lecture 12 - Cash Flow Statement - 2
- Lecture 13 - Special Accounts Illustrations
- Lecture 14 - Final Illustrative Example
- Lecture 15 - Summary of Financial Accounting
- Lecture 16 - Introduction to Management Accounting & Behaviour of Cost
- Lecture 17 - Cost-Volume Relationship
- Lecture 18 - Cost-Objects & Variance
- Lecture 19 - Labour & Over Heads Variance Analysis
- Lecture 20 - Cash Conversion Cycle
- Lecture 21 - Inventory Management
- Lecture 22 - What is Strategy?
- Lecture 23 - Porter's Diamond Model
- Lecture 24 - Industry Analysis
- Lecture 25 - Industry Analysis & Sources of Strategy
- Lecture 26 - The Need for Value
- Lecture 27 - Value Chain Analysis
- Lecture 28 - Corporate Portfolio Analysis
- Lecture 29 - External & Internal Environ Analysis

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- Lecture 30 - Models for Strategy, Ansoff matrix
- Lecture 31 - Porter's Generic Strategy
- Lecture 32 - Prahlad's Core Competency
- Lecture 33 - Case study to understand strategy
- Lecture 34 - Case study to understand strategy
- Lecture 35 - Blue ocean and conclusion
- Lecture 36 - Introduction to Economics
- Lecture 37 - Introduction to GDP
- Lecture 38 - Supply vs Demand
- Lecture 39 - Price & Income Elasticity and Utility
- Lecture 40 - Macroeconomic Variables
- Lecture 41 - Fiscal & Monetary Policy
- Lecture 42 - Union Budget & Conclusion