

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:E-Business

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Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction
- Lecture 2 - Types of e-business transactions
- Lecture 3 - Business Models on the web
- Lecture 4 - Business Models on the web (Continued...)
- Lecture 5 - Innovative E-Business models for Bricks and Mortar firms
- Lecture 6 - Inter and Intra Organizational Business Processes
- Lecture 7 - Information system foundations
- Lecture 8 - Types of business information system
- Lecture 9 - Decision support for the management
- Lecture 10 - Enterprise Resource planning
- Lecture 11 - Connecting with stakeholders
- Lecture 12 - E-procurement - Reengineering the traditional procurement process
- Lecture 13 - E-procurement - New paradigms in the procurement process
- Lecture 14 - E-procurement - e-procurement Implementation issues and risks
- Lecture 15 - Customer relationship management
- Lecture 16 - E-Marketing
- Lecture 17 - E-Marketing (Continued...)
- Lecture 18 - Supply Chain Management - I - The Information flow
- Lecture 19 - Supply Chain Management - II - Tntegration
- Lecture 20 - Supply Chain Management - III - Interoperability
- Lecture 21 - Supply Chain Management - IV - Logistics and distribution
- Lecture 22 - Supply Chain Management - V - E-Commerce supply chain
- Lecture 23 - Components of E-Business Infrastructure
- Lecture 24 - Internet and the Web
- Lecture 25 - Networking resources
- Lecture 26 - Hardware and software resources
- Lecture 27 - Data resources
- Lecture 28 - Security categories
- Lecture 29 - Security terminologies

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- Lecture 30 - Digital signature
- Lecture 31 - Protocols for security
- Lecture 32 - Impact of security protocol on server performance
- Lecture 33 - Digital Payment systems
- Lecture 34 - Interoperability of information system
- Lecture 35 - Electronic data interchange (EDI)
- Lecture 36 - Fundamentals of web services
- Lecture 37 - Fundamentals of cloud based systems
- Lecture 38 - Automatic data capture using RFID
- Lecture 39 - Automatic data capture using RFID and its applications
- Lecture 40 - Automatic data capture using RFID and its applications (Continued...)
- Lecture 41 - GPS and GIS in supply chain
- Lecture 42 - Sensors and IOT
- Lecture 43 - Business Analytics and Big data
- Lecture 44 - Decision support Concepts
- Lecture 45 - Understanding the web log - I
- Lecture 46 - Understanding the web log - II
- Lecture 47 - Using the Web log
- Lecture 48 - User behaviour modelling from web log
- Lecture 49 - User behaviour modelling from web log (Continued...)
- Lecture 50 - E-Business Capacity Planning
- Lecture 51 - E-Business Capacity Planning (Continued...)
- Lecture 52 - Introduction to Recommender System
- Lecture 53 - Content Based Recommender System
- Lecture 54 - Collaborative Filtering Based Recommender System
- Lecture 55 - Association and Demographics Based Recommended System
- Lecture 56 - Dynamic Pricing
- Lecture 57 - Introduction to Auction
- Lecture 58 - Economic Considerations in Auction
- Lecture 59 - Winner Determination Problem
- Lecture 60 - Online auction issues