NPTEL Video Course - Management - NOC:Corporate Social Responsibility

Subject Co-ordinator - Prof. Aradhna Malik

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1 - Introduction to the Course
Lecture 2 - What is CSR?
Lecture 3 - Why CSR?
Lecture 4 - Theories of CSR
Lecture 5 - Theories of CSR (Continued...)
Lecture 6 - Theories of CSR (Continued...)
Lecture 7 - Evolution of CSR
Lecture 8 - Evolution of CSR (Continued...)
Lecture 9 - CSR-Global Timeline
Lecture 10 - CSR-Global Timeline (Continued...)
Lecture 11 - CSR in India
Lecture 12 - CSR in India (Continued...)
Lecture 13 - Who are Stakeholders?
Lecture 14 - The Stakeholder Approach
Lecture 15 - Stakeholders and CSR
Lecture 16 - Stakeholders Theory Perspectives
Lecture 17 - Stakeholder Theory in Action
Lecture 18 - Stakeholder Identification
Lecture 19 - Stakeholder Salience
Lecture 20 - Stakeholder Management
Lecture 21 - Stakeholder Dialogue
Lecture 22 - Management of Stakeholder Diaglogue
Lecture 23 - Planning of CSR Activities
Lecture 24 - CSR Design and Implementation
Lecture 25 - CSR Design and Implementation
Lecture 26 - CSR Activities
Lecture 27 - CSR Design and Implementation
Lecture 28 - CSR Activities
Lecture 29 - Bases for Evaluation of CSR Activities

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Lecture 30 - Measurement of CSR
Lecture 31 - An Example of CSR Evaluation
Lecture 32 - CSR in India
Lecture 33 - What is Corporate Governance?
Lecture 34 - Theories of Corporate Governance
Lecture 35 - Why Corporate Governance?
Lecture 36 - Models and Systems of Corporate Governance
Lecture 37 - Implementing Corporate Governance
Lecture 38 - Board of Directors
Lecture 39 - Board of Directors (Continued...)
Lecture 40 - Principles of Corporate Governance
Lecture 41 - Corporate Governance and Corporate Social Responsibility
Lecture 42 - Corporate Governance and Corporate Social Responsibility (Continued...)
Lecture 43 - What is Corporate Citizenship?
Lecture 44 - Stages of Corporate Citizenship
Lecture 45 - Why Corporate Citizenship?
Lecture 46 - Corporate Citizenship and CSR
Lecture 47 - What is Sustainable Development?
Lecture 48 - Corporate Sustainability and CSR
Lecture 49 - Integration of Corporate Sustainability with CSR
Lecture 50 - Integration of Corporate Sustainability with CSR (Continued...)
Lecture 51 - SDG Compass
Lecture 52 - SDG Compass (Continued...)
Lecture 53 - CSR Public Policies
Lecture 54 - CSR Public Policies
Lecture 55 - Consumer Social Responsibility (CnSR)
Lecture 56 - Corporate Social Irresponsibility (CSiR)
Lecture 57 - Future of CSR
Lecture 58 - Wrap-Up
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