

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Management - NOC:Strategic Communication for Sustainable Development

Subject Co-ordinator - Prof. A Malik

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

- Lecture 1 - Introduction
- Lecture 2 - Models for Public Participation in Sustainable Development
- Lecture 3 - Role of Communication in Sustainable Development
- Lecture 4 - Sustainability Communication
- Lecture 5 - Approaches to Sustainability Communication
- Lecture 6 - Approaches to Sustainability Communication
- Lecture 7 - Sociological Perspectives on Sustainability Communication
- Lecture 8 - Psychological Perspectives on Sustainability Communication
- Lecture 9 - Psychological Perspectives on Sustainability Communication (Continued...)
- Lecture 10 - Steyn and Puth's Model for Communication Strategy
- Lecture 11 - Application of Steyn and Puth's Model to Development
- Lecture 12 - Tools of Strategic Communication for Sustainable Development
- Lecture 13 - Role of Strategic Communication for Sustainable Development
- Lecture 14 - Role of Stakeholders in Strategic Communication for Sustainable Development
- Lecture 15 - Systems Approach to Identifying Decisive Information
- Lecture 16 - Adapting CSR Communication Strategies to Sustainable Development
- Lecture 17 - Strategic Conversations
- Lecture 18 - Creating a Strategic Communication Plan
- Lecture 19 - Communication for Behavioral Impact (COMBI) for Sustainable Development
- Lecture 20 - Media and Sustainability Communication
- Lecture 21 - ICTs in Sustainable Development
- Lecture 22 - Community Informatics
- Lecture 23 - Challenges to the use of ICTs in Sustainable Development Efforts
- Lecture 24 - Wrap up and Conclusion

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