

NPTEL Video Lecture Topic List - Created by LinuXpert Systems, Chennai

NPTEL Video Course - Nanotechnology - Economics, Management, Entrepreneurship

Subject Co-ordinator - Prof. P.K.J. Mohapatra

Co-ordinating Institute - IIT - Kharagpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1 - Introduction
Lecture 2 - Market Equilibrium
Lecture 3 - Elasticity of Demand
Lecture 4 - Demand Forecasting
Lecture 5 - Production
Lecture 6 - Exercises on Economics
Lecture 7 - Cost - Volume - Profit Relationships
Lecture 8 - Cost Management Systems and Activity Costing Systems
Lecture 9 - Relevant Information and Decision Making
Lecture 10 - Cost Allocation
Lecture 11 - Exercises on Economics (Continued...)
Lecture 12 - Double - Entry Bookkeeping
Lecture 13 - Job Costing
Lecture 14 - Process Costing
Lecture 15 - The Master Budget
Lecture 16 - Flexible Budget and Variance Analysis
Lecture 17 - Financial Statements
Lecture 18 - Financial Statements (Continued...)
Lecture 19 - Analysis of Financial Statements
Lecture 20 - Exercises (Continued...)
Lecture 21 - Time Value of Money
Lecture 22 - Comparison of Alternatives
Lecture 23 - Comparison of Alternatives (Continued...)
Lecture 24 - Comparison of Alternatives (Continued...)
Lecture 25 - Depreciation Accounting
Lecture 26 - Depreciation Accounting (Continued...)
Lecture 27 - Exercises
Lecture 28 - Evolution of Management Thoughts
Lecture 29 - Functions of Management

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- Lecture 30 - Functions of Management (Continued...)
- Lecture 31 - Functions of Management (Continued...)
- Lecture 32 - Directing
- Lecture 33 - Product Development
- Lecture 34 - Forecasting Revisited
- Lecture 35 - Forecasting Revisited (Continued...)
- Lecture 36 - Forecasting Revisited (Continued...)
- Lecture 37 - Capacity Planning
- Lecture 38 - Capacity Planning (Continued...) and Plant Location
- Lecture 39 - Product Service Strategies and Plant Layout
- Lecture 40 - Plant Layout (Continued...) and Production Planning and Control
- Lecture 41 - Production Planning and Control (Continued...)
- Lecture 42 - Inventory Management
- Lecture 43 - Inventory Management (Continued...)
- Lecture 44 - Supply Chain Management
- Lecture 45 - Supply Chain Management (Continued...) and Marketing Management
- Lecture 46 - Marketing Management (Continued...)
- Lecture 47 - Forms of Ownership
- Lecture 48 - Starting a New Company and Small - scale Industrial Undertakings
- Lecture 49 - Capital Financing
- Lecture 50 - Entrepreneurship - Final Words