NPTEL Video Course - Humanities and Social Sciences - NOC:Understanding Design Thinking and People Centred De

Subject Co-ordinator - Prof. Jhumkee Iyengar

Co-ordinating Institute - IIT - Kanpur

Sub-Titles - Available / Unavailable | MP3 Audio Lectures - Available / Unavailable

Lecture 1 - Introduction to Design Thinking
Lecture 2 - The Need to be People Centered
Lecture 3 - People Centered Design Methodology
Lecture 4 - Examine and Reflect on the Problem
Lecture 5 - Reconsider and arrive at the Â rightÂ problem to solve
Lecture 6 - Research with Users and their Contexts
Lecture 7 - Question Framing and Conducting Research
Lecture 8 - User Stories and Themes
Lecture 9 - Personas
Lecture 10 - Insight Statements, Â How Might WeÂ Questions, Design Strategy Statement
Lecture 11 - Generating Ideas
Lecture 12 - Top Five Ideas
Lecture 13 - Bundle Ideas and Create a Concept
Lecture 14 - Scenarios and Storyboards
Lecture 15 - Rapid Prototyping
Lecture 16 - Importance of Testing with People
Lecture 17 - Testing your Design with People
Lecture 18 - Conducting the Usability Test
Lecture 19 - Record Results, Enhance, Retest and Refine Design
Lecture 20 - Create a Pitch for your Design

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